

## PRESS RELEASE



### **McAfee and Al Rostamani Communications Co-host seminar on Data Protection and Security**

#### ***Brings latest on Data Loss Prevention (DLP), Security Incident and Event Management (SIEM) and tackling Advanced Threats***

**Dubai, United Arab Emirates; 6 May 2013** – McAfee, a leading provider of IT Security solutions, today hosted a seminar for Business enterprises, Financial Institutions and Government sectors on *Data Loss Prevention (DLP), Security Incident and Event Management (SIEM) and Database Security solutions*. The seminar was held jointly with its elite partner, Al Rostamani Communications (a member of the Al Rostamani Group), a leading systems integrator in the UAE at JW Marriott Marquis. Experts from McAfee and Al Rostamani Communications presented interactive sessions and also demonstrated DLP & SIEM solutions and services.

Today's business challenges require a move from simply securing components to understanding and measuring the security of the business as a whole. Alongside this, the growing number of threats must be responded to dynamically, within minutes, not days. That requires a new approach to security and risk management. The McAfee Security Connected framework provides customers a strategic approach utilizing centralized management and McAfee Global Threat Intelligence™ to synchronize security, mitigate risk, and enable a comprehensive, proactive threat response. From mobile devices and endpoints to mission-critical networks and servers, from hosted services in the cloud to supply-chain

processes between partners and from virtual desktops and servers to applications and databases, a McAfee Security Connected framework protects data, systems and networks, wherever they are. By partnering with McAfee to develop a Security Connected framework, organizations can benefit from a predictive and proactive security posture that supports business objectives, drives innovation, and reduces costs.

Seminar delegates were able to find out why McAfee SIEM is a solution truly built for “Big Security Data”. McAfee ESMS ability to collect, store, and perform complex processing on billions of events provide an extensible platform to address current and evolving needs of security information and event management. For businesses, it’s important to have accurate situational awareness which leads to meaningful intelligence and prepares them to respond rapidly in case of unforeseen events. They can achieve continuous compliance monitoring at exceptional value.

“Al Rostamani Communications are working with McAfee for about a decade now and together we are able to offer our best-of-breed Security solutions with their extensive skills and local experience. Through our partnership, they have been able to offer comprehensive turnkey solutions that are guaranteed to meet the complex security requirements of our customers in the region” **said Jenice Bhatia, Channel Manager at McAfee.**

**Mohammed Zameer , General Manager of Al Rostamani Communications, said, “** Being in the industry providing mission critical infrastructure for prestigious clients in various sectors ,we understand the importance of data and its security, and hence have partnered with the best in the industry to provide uncompromising solutions in ensuring the data integrity and security. “

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**About Al Rostamani Communications**

*Al Rostamani Communications LLC (ARC), is a member of Al Rostamani Group, one of the largest and most respected Business Conglomerates in the United Arab Emirates.*

*After a decade of steady growth, ARC is now a leading IT & Telecommunication Solutions Provider and Systems Integrator, offering Innovative, Integrated Technology Solutions and Professional Services to customers in UAE*

Al Rostamani Communications adopts a consultative and system integration approach towards customer needs & requirements by understanding the specific requirements, and then to develop a customized technology solution by carefully selecting the right mix of products from its end to end solutions which include IT Infrastructure, Enterprise Communications, Networking Systems, Data Centre Solutions, IT Security, Applications and Telecommunication infrastructure.

*ARC's core competency lies in its vendor certified engineering resources that seamlessly conceptualise, build, integrate, support and manage the solutions across the lifecycle, through its professional services which often not only matches but exceeds the customer experience & expectations.*

ARC represents world leaders in technology which include, Schneider-Electric, NEC, Cisco, HP, D-Link, Digi International, Fujitsu, McAfee, Symantec NetApp, VMWare, SonicWALL, Nagravision, Telcordia Technologies, Aztech, Sagemcom, Mediatrix, Symantec, Samsung, Spirent Communications and many more.

ARC's loyal and trusted customer base emanate from various industries including , the Telecom Service Providers, Government Sector, Oil & Gas, Utilities, Financial Sector, Education, Hospitality, Health Care, Transportation, Industries, Retail, Trading, Real Estate & Construction.

### **About McAfee**

*McAfee, a wholly owned subsidiary of Intel Corporation (NASDAQ:INTC), is the world's largest dedicated security company. Since our founding in 1987, we have had just one mission: to help our customers stay safe. We achieve this by creating proactive security solutions for securing your digital world.*

*With our comprehensive security software we ensure that customers' computers are protected from the latest threats. And, with our unrivalled Global Threat Intelligence™, we track emerging threats, helping us to stay one step ahead of the bad guys.*

*We also provide software that makes it safer for children to be online, with filtering and monitoring options that give parents greater peace of mind.*

*Since so much of our activity is on the go, we offer protection for mobile devices, including the ability to locate lost or stolen devices, and essential identity protection, to keep your money, credit, and personal information safe.*

*Through our vigilance, we allow consumers and companies to work, play and shop online more securely, no matter where they are or how they connect. McAfee is relentlessly focused on finding new ways to keep our customers safe.*