Al Rostamani Communications awarded BEST BANKING SOLUTIONS PARTNER

At the NEC EMEA Partner Conference held in Dubai on 24th April 2013

Dubai, May 9, 2013 – At the NEC EMEA Partner Conference 2013 held in Dubai from l 24th till 26th April, NEC awarded Al Rostamani Communications the '*Best Banking Solutions Partner*" for banking solutions implemented in the region

The conference, brought together NEC's major distributors and key business partners from over 40 countries across EMEA (Europe, Middle East & Africa)

Al Rostamani Communications is adirect partner of NEC for unified communication solutions in the UAE and considered as one of the most successful companies in implementing telecommunication solutions for the banking, hospitality, health care and other major government and private sectors businesses.

 Al Rostamani Communications adopts a consultative and system integration approach towards customer needs& requirements by understanding the specific requirements, and then to develop a customized technology solution by carefully selecting the right mix of products from its end to end

solutions which include IT Infrastructure, Enterprise Communications, Networking Systems, Data Centre Solutions, IT Security, Applications and Telecommunication infrastructure.

"Being in the industry providing mission critical infrastructure for prestigious clients in various sectors we understand the importance of Voice/Data communication in the Finance industry and hence have partnered with the best in the industry to provide un-compromising solutions in ensuring seamless communication said **Mr.Mohammed Zameer, General Manager , Al Rostamani Communications.**

Communication is essential to all organizations and business processes and today a variety of methods – phone, conferencing, email, voicemail, and IM – are available to support this. However, managing the various communication streams efficiently can be challenging.

UNIVERGE® Business Connect, NEC's versatile all-in-one Unified Communications & Collaboration suite, integrates all communication streams and presents them in a single view, giving employees control over how and when to be contacted, via a choice of devices – in the office, at home and on the move.

Business Connect includes call control, presence, voicemail, operator and directory services, as well as a comprehensive contact center

Simple and cost-effective to deploy, the three user modes – Employee, Operator and Contact Center Agent – use the same database, a common user interface, and are managed from a central point. These versatile user modes allow employees to easily switch between various roles. For instance at peak hours some of the staff, including remote office workers, could act as an Operator or Contact Center Agent.

Business Connect is a proven solution that is ideally suited to meet the dynamic communication needs of any organization, small or large. It enables the organization and its employees to communicate more efficiently and effectively – and become more productive and competitive!

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About Al Rostamani Communications
Al Rostamani Communications LLC (ARC), is a member of the Al Rostamani Group, one of the largest and most respected Business Conglomerates in the United Arab Emirates.

After a decade of steady growth, ARC is now a leading IT & Telecommunication Solutions Provider and Systems Integrator, offering Innovative, Integrated Technology Solutions and Professional Services to customers in UAE

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ARC's core competency lies in its vendor certified engineering resources that seamlessly conceptualise, build, integrate, support and manage the solutions across the lifecycle, through its professional services which often not only matches but exceeds the customer experience & expectations.

ARC represents world leaders in technology which include, Schneider-Electric, NEC, Cisco, HP, D-Link, Digi International, Fujitsu, McAfee, Symantec NetApp, VMWare, SonicWALL, Nagravision, Telcordia Technologies, Aztech, Sagemcom, Mediatrix, Symantec, Samsung, Spirent Communications and many more.
ARC's loyal and trusted customerbase emanate from various industries including , the Telecom Service Providers, Government Sector, Oil & Gas, Utilities, Financial Sector, Education, Hospitality, Health Care, Transportation, Industries, Retail, Trading, Real Estate & Construction.